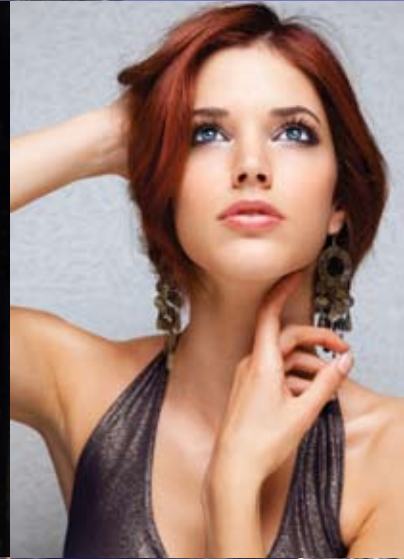


CHICAGO

FASHION OUTLETS OF
CHICAGO
ROSEMONT



FASHION OUTLETS OF
CHICAGO
 ROSEMONT



LOCATION, REDEFINED. A WEALTH OF OPPORTUNITY.

EXPLORE Chicago, the legendary city of the Midwest, known for its outstanding assortment of restaurants, theater, sports, entertainment and first-class shopping. For location and substance, the Fashion Outlets of Chicago will summon the cosmopolitan buzz of Chicago's city chic with enthusiastic vacationers eager to experience the city's good life.

ENTER the Fashion Outlets of Chicago – destined to become an extraordinarily unparalleled outlet center and national shopping mecca. The fully-enclosed 550,000 square foot, master-planned outlet center will lead the industry in world-class design, welcoming millions of residents and visitors alike to uncover a unique one-of-a-kind shopping experience. The Fashion Outlets of Chicago will be one of the next great destinations for residents and visitors.

GREATER CHICAGO

- 23 million residents
- 46.3 million visitors annually
- Over 33,000 hotel rooms
- 11.5 billion tourism dollars

ROSEMONT AREA

- 18 million visitors annually
- Over 12,000 hotel rooms
- Nearby major attractions: Allstate Arena, Rosemont Theatre, Donald E. Stephens Convention Center and more

O'HARE INTERNATIONAL AIRPORT

- Only 5 minutes away
- Averages 2,663 aircraft operations daily
- Welcoming 76.2 million airport travelers per year
- Direct connect by taxi, shuttle service, bus and 2 trains

MARKET STATISTICS & DEMOGRAPHICS

	0-10	0-30	0-50	0-100
Population	2,024,214	7,473,176	9,213,960	13,298,889
Households	711,962	2,636,106	3,315,967	4,836,467
Median Age	36.1	34.9	35.0	35.5
Average HH Income	\$68,237	\$76,849	\$74,699	\$70,963



HIP. URBAN. HAUTE. The design and architecture of the Fashion Outlets of Chicago is unrivaled. A fully-enclosed shopping destination with ample garage parking, this is a place where every consideration for location, style, accessibility and design has been made. As a premium location that truly commands attention – the Fashion Outlets of Chicago are just minutes from Chicago O’Hare, the convention center, the arena and numerous hotels and cultural venues. The overall synergy of style and design creates an unequalled experience with the convenience of park ‘n’ shop accessibility.

Major league presentation via stadium-sized exterior billboards and LED screens will provide a dynamic presence to promote retailers, the latest styles and hot happenings, exclusively within the Fashion Outlets of Chicago. ■



FASHION OUTLETS OF CHICAGO ROSEMONT

EMBARK on a successful venture – the Fashion Outlets of Chicago is not like any other outlet center location in existence. Set within the suburbs of the 3rd largest city in the United States, Fashion Outlets of Chicago is mere minutes away from Chicago O'Hare Airport, nearby convention centers, hotels, Chicago's famous entertainment and cultural venues, and so much more. With the Fashion Outlets' stadium-sized digital billboards overlooking the interstates, the major thoroughfare for 507,900 cars each day, opportunity is endless and it's knocking. ■



THE ROSEMONT / O'HARE CONNECTION



LOCATION has been redefined. Chicago, as the 3rd largest city with a population of 23 million, additionally draws over 46 million visitors each year. Just five minutes from Chicago O'Hare Airport and 20 minutes from downtown Chicago, the Fashion Outlets of Chicago is perfectly located overlooking interstates I-294, I-90 and I-190 and Balmoral Avenue in Rosemont, Illinois – a suburban metropolis with its own convention center and 12,000 hotel rooms to welcome over 18 million visitors annually. Neighboring attractions include Allstate Arena, Rosemont Theatre, Donald E. Stephens Convention Center and more; with easy access by taxi, bus, shuttle or on foot.

Rosemont features:

- 550,000 square feet of outlet shopping
- 50,000 visitors daily to Rosemont
- 12,000 hotel rooms – more rooms than Kansas City, Minneapolis or downtown Denver
- 18-screen Muvico Movie Theater was voted #1 movie theater in the Chicagoland area
- Rosemont Theater is a two-tiered modern performing arts center with 4,300 oversized seats and 1 million visitors annually
- Allstate Arena hosts more than 2 million visitors a year
- Donald E. Stephens Convention Center is the 10th largest meeting, convention and trade show facility in the nation with 2.5 million visitors annually
- There are over 14 million square feet of office space in Rosemont
- The new neighboring *District* will feature over 150,000 square feet of entertainment, big box and restaurants
- 507,900 vehicles per day on Interstates I-294, I-90, I-190
- The Village of Rosemont is the only municipality in the United States to develop its own convention center, arena and Broadway Theater – which now attracts close to 6 million visitors

■ FASHION OUTLETS OF CHICAGO AT ROSEMONT

■ EXISTING PROJECTS

■ PROPOSED PROJECTS

AWE TALISMAN
FASHION OUTLETS

LAS VEGAS



Named the "Top Outlet Center in Nevada" and voted the "Best Shopping Center in Nevada" four years in a row, the Fashion Outlets of Las Vegas is a must-see tourist attraction. There are over 100 designer outlet stores including Coach, Kenneth Cole, Michael Kors, Neiman Marcus Last Call, St. John Company Store, Kate Spade, Tommy Bahama Bungalow, Burberry, Tod's, Hugo Boss and Nike Factory Store within an enclosed air-conditioned setting. ■

FASHION OUTLETS OF LAS VEGAS
32100 Las Vegas Blvd. South
Primm, NV 89019
T 702.874.1400

NIAGARA FALLS



Considered one of the top outlet centers in the country, boasting a 90% occupancy rate, Western New York's leading international outlet shopping destination, the Fashion Outlets of Niagara Falls features 150 brand name and designer outlets like Burberry, Banana Republic, Guess, Off 5th Saks Fifth Avenue, Escada, Polo Ralph Lauren Factory Store, Hugo Boss, Calvin Klein and Tommy Hilfiger, to name a few. ■

FASHION OUTLETS OF NIAGARA FALLS
1900 Military Road
Niagara Falls, NY 14304
T 716.297.2022

SANTA FE



The Fashion Outlets of Santa Fe provides an all-encompassing shopping experience for the region's visitors and residents. From designer fashion and accessories to house wares and home furnishings, treasures abound at the Fashion Outlets of Santa Fe which features name brand outlet stores including Brooks Brothers, Sunglass Hut, Nike Factory Store, Polo Ralph Lauren Factory Store, Tommy Hilfiger, Coach and Nine West, and is home to the official office of the Santa Fe Chamber of Commerce. ■

FASHION OUTLETS OF SANTA FE
8380 Cerrillos Road
Santa Fe, NM 87507
T 505.474.4000

CABAZON



The Fashion Outlets of Cabazon at Morongo Casino, Resort & Spa presents a rare opportunity in one of the country's top performing markets for outlet sales. Centrally located off Interstate 10, just 20 miles from Palm Springs and 60 miles from Los Angeles, population 21,000,000, this desert oasis welcomes 86,000 visitors daily and 18,000,000 annually. ■

FASHION OUTLETS OF CABAZON
I-10 Apache Trail / Seminole Drive
Cabazon, CA 92230

FASHION OUTLETS OF
CHICAGO
ROSEMONT



A development by AWE Talisman and Silver Rock Development Group

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